



original

WOMEN'S CONFERENCE

GROUPS BROCHURE

Hello Lovely!

Thank you so much for dedicating your time to bringing a group with you to Original Conference! We know it isn't easy to coordinate a group of women for conference, but it is so worth it! Keep up the hard work!

HERE'S YOUR GUIDE TO SUCCESSFUL GROUP LEADING!

First things first

To set-up a group, visit our website, originalconference.com, select the location and dates for the conference you are planning to attend, and click "register now" in the details section! You'll be redirected to Brushfire.com to complete your next steps!

Once in Brushfire, find the conference dates you want to register for and select the ticket option that includes "Group of 10+".

You'll be prompted to create a Group Name and Passcode and fill in some basic information. You'll receive an email once your group registration of 10 or more is complete! It will include your Group Name and Passcode and a link to share with others who wish to join your group! *Keep your Group Name and Passcode simple so it's easy to remember!*

PSSSST: A group must have 10 or more tickets purchased to become active. This means the group leader must make an initial purchase of 10+ tickets for your Group Name and Passcode to be used by others.

If your Group Name and Passcode isn't working, it's probably because the required 10+ tickets were not purchased when the group was created.

How can I add someone to my group that is already registered for the conference?

DIY: Someone can join your group themselves, even if they have already purchased a ticket! Just have them find their confirmation email from Original and click on "edit this information" located near their personal information at the bottom of the email. Then, choose "change ticket type" from the drop-down menu and enter your Group Name and Passcode.

STILL NEED HELP?

Simply email the following details to info@originalconference.com

- Your Group Name and Passcode
- The first and last names of those who want to join your group

If they are registered, we can move them for you!

**No price change guarantees.*

**TURN OVER TO SEE OUR FUN
GROUP LEADER REWARDS! →**

Group Leader Rewards

Being a group leader should be celebrated!

BRONZE LEVEL: 10+

For bringing a group of 10+ every group member gets a discounted rate on tickets!

SILVER LEVEL: 25+

For bringing a group of 25+ every group member gets the discounted rate on tickets AND we will have reserved seating for you in auditorium at the conference!

Remember to be in your seats at least 15 minutes prior to the start of each session to claim your seat!

GOLD LEVEL: 35+

For bringing a group of 35+ every group member gets the discounted rate on tickets, we will have reserved seating for you in auditorium, AND the group leader will receive a free leaders lunch ticket!

At the conference, we always have one of our guest speakers do a leadership segment, provide lunch, and give a little gift as a thank you for your hard work!

PLATINUM LEVEL: 50+

For bringing a group of 50+ every group member gets the discounted rate on tickets, we will have reserved seating for you in auditorium, the group leader will receive a free leaders lunch ticket, AND the group leader can bring a guest with them to the leaders lunch!

Thank you for being a group leader for Original Conference!

We love you!

xoxo

The Original Team